

**DESCRIPTION OF THE COURSE OF STUDY
FOR EXCHANGE STUDENTS**

Kod przedmiotu	0413.3ZARZ2.D4.DEC	
Name of the course in	English	Digital Economy 4.0 Digital Economy 4.0
	Polish	

1. LOCATION OF THE COURSE OF STUDY WITHIN THE SYSTEM OF STUDIES

1.1. Field of studies	Management
1.2. Form of studies	Full Time / Part Time
1.3. Level of studies	II degree (Master Degree)
1.4. Profile of studies	Academic
1.5. Person responsible for the card	Marta Brzozowska, PhD
1.6. Kontakt	marta.brzozowska@ujk.edu.pl

2. GENERAL CHARACTERISTICS OF THE COURSE OF STUDY

2.1. Language	English, Polish
2.2. Prerequisites	Entrepreneurship, Management Concepts

3. DETAILED CHARACTERISTICS OF THE COURSE OF STUDY

3.1. Form of classes	Lecture	
3.2. Place of classes	Lecture at University	
3.3. Form of assessment	graded credit	
3.4. Didactic methods	Lecture: method of giving: conventional (informative) lecture with the use of multimedia techniques	
3.5. Literature	Basic	1. Gonciarski W., Woźniak J. (red.), Bezpieczeństwo organizacji w warunkach gospodarki cyfrowej, Difin, Warszawa 2021. 2. Johann M. (red.), Gospodarka cyfrowa i postcyfrowa a przedsiębiorstwo, Oficyna Wydawnicza SGH, Warszawa 2021. 3. Roszkowska D., Gospodarka, nowe technologie i innowacje w erze transformacji cyfrowej, Wyd. Uniwersytetu w Białymstoku, Białystok 2021.
	Additional	1. Kobyliński A., Filipkowski P. (red.), Techniczno – społeczne uwarunkowania gospodarki cyfrowej, Oficyna Wydawnicza SGH, Warszawa 2020. 2. Yingli W., Pettit S., E-logistics: managing digital supply chains for competitive advantage, Kogan Page, London 2021.

4. OBJECTIVES, SYLLABUS CONTENT

4.1. Subject objectives Lecture: C1. Knowledge - Characterizes the elements of the Digital Economy concept. C2. Skills - Can indicate the possibilities of applying the concept of Digital Economy in social and economic life.. C3. Social competences - Indicates the need to deepen knowledge and independently search for new solutions in various fields.
4.2. Detailed syllabus Lecture: 1. Definitions, concept and essence of Digital Economy. 2. Digital Economy application policy - social, economic and technological conditions. 3. Research on the digital economy - international approach. 4. Legal aspects of the digital economy. 5. Impact of social media on economic and social life. 6. Digital economy in social life - tourism, entertainment, public services. 7. Production and distribution in the concept of digital economy. 8. Labor market.

4.3. Subjects' learning outcomes

LO	A student who has passed a subject	Reference to directional learning outcomes
In terms of KNOWLEDGE :		
W01	Identifies and characterizes the concept of digital economy	ZARZ2A_W06
in terms of SKILLS :		
U01	Is able to analyze and evaluate the course of economic processes and indicate the possibilities of using elements of Digital Economy 4.0 in order to improve them.	ZARZ2A_U04
In terms of SOCIAL COMPETENCES :		
K01	indicates the need to develop competences, especially digital ones, and to deepen knowledge	ZARZ2A_K03

Ways of verifying the achievement of the learning outcomes in question																		
Learning outcome	Way of verifying (+/-)																	
	Test			Project			Test			Presentation			Activity during classes			Team work		
	Form of classes			Form of classes			Form of classes			Form of classes			Form of classes			Form of classes		
	W	C	e-learning	W	C	.	W	C	.	W	C	...	W	C	:	W	C	...
W01				+														
U01				+														
K01				+														

4.5. Criteria for assessing the degree of achievement of learning outcomes

Form of classes	Grade	Assessment criteria
Lecture	3	The student has completed the project at the level of 50-60% of the maximum possible number of points.
	3,5	The student has completed the project at the level of 61-70% of the maximum possible number of points.
	4	The student has completed the project at the level of 71-80% of the maximum possible number of points.
	4,5	The student has completed the project at the level of 81-90% of the maximum possible number of points.
	5	The student has completed the project at the level of 91-100% of the maximum possible number of points.

4. ECTS POINTS BALANCE - STUDENT WORKLOAD

Category	Student workload	
	Full time studies*	Part time studies*
NUMBER OF HOURS IMPLEMENTED WITH DIRECT PARTICIPATION OF THE TEACHER /CONTACT HOURS/	30	10
Participation in lectures	30	10
STUDENT'S INDEPENDENT WORK /NON-CONTACT HOURS/	20	40
Preparation to the lecture	2	5
Preparation of the project and presentation	18	35
TOTAL HOURS	50	50
ECTS Credits	2	2